Why do bullies act that way?

- Bullying is NOT COOL
- To get attention
- To feel powerful
- To feel popular or **important**



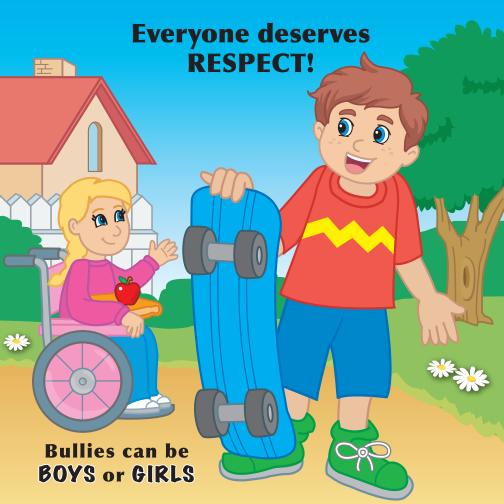
SCHOO



Who does a bully pick on?

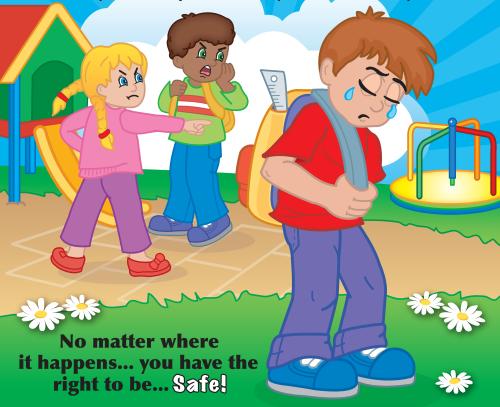
Bullies target smaller, weaker kids, or someone who is seen as different.

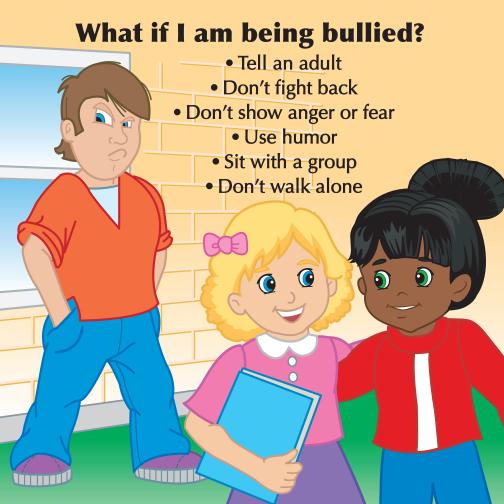




Bullying can happen anywhere...

...at school, on the bus, on the playground, on your computer, or in your community.

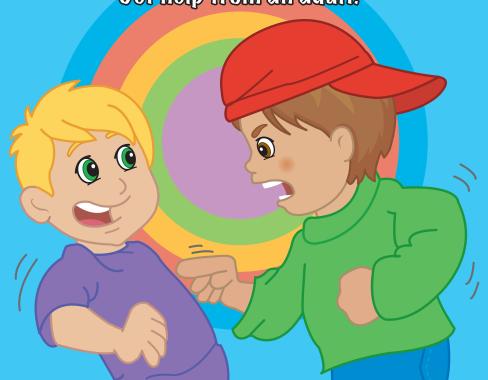




What if I see someone being bullied?

Don't cheer the bully on or stand around to watch.

Get help from an adult.





Remember the TELL-IT SYSTEM!



Think before you react.

Express how you feel.

beave. Walk away.

Laugh it off. Use humor.

gnore the bully.

Tell a trusted adult.