

# Why do bullies act that way?

- To get attention
- To feel powerful
- To feel popular or important



**Bullying  
is NOT  
cool!**

**BULLIES  
make everyone  
feel bad!**

# Who does a bully pick on?

Bullies target smaller, weaker kids, or someone who is seen as different.

**You talk funny!**

**You're not like us!**

**You look weird!**



**Everyone deserves  
RESPECT!**



**Bullies can be  
BOYS or GIRLS**

# Bullying can happen anywhere...

...at school, on the bus, on the playground,  
on your computer, or in your community.



No matter where  
it happens... you have the  
right to be... **Safe!**

# What if I am being bullied?

- Tell an adult
- Don't fight back
- Don't show anger or fear
  - Use humor
  - Sit with a group
  - Don't walk alone



# What if I see someone being bullied?

Don't cheer the bully on or stand around to watch.

**Get help from an adult.**



**Everyone can help STOP bullying!**

**Speak Up. Reach Out. Be a Friend.**



# Remember the TELL-IT SYSTEM!



**T**hink before you react.

**E**xpress how you feel.

**L**eave. Walk away.

**L**augh it off. Use humor.

**I**gnore the bully.

**T**ell a trusted adult.